



## Howard G. Zaharoff

### Of Counsel

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An AV Preeminent rated attorney with more than 35 years' experience in intellectual property, technology, and business law, Howard focuses his practice on representing providers and users of information, content and technology, including software companies, internet and e-commerce businesses, life sciences ventures, publishers, and authors.

Howard has substantial experience in domestic and international technology development, distribution and licensing; joint ventures and strategic alliances; copyrights and publishing law; online contracts, including SaaS, Terms of Use/Service, SLA, affiliation and co-branding agreements; and real estate leases. His practice also focuses on nondisclosure, noncompetition, and proprietary rights agreements; the protection of copyrights and trademarks; and print and electronic publishing agreements, literary agency contracts and collaboration arrangements.

## Affiliations

Boston Bar Association

- Arts and Entertainment Law Committee, past Co-Chair
- Computer and Internet Law Committee, past Co-Chair
- Intellectual Property Section, past Co-Chair

Board of Directors/Secretary of Harvard Alumni Entrepreneurs, Inc.

Board of Advisors of the Wildflower Camp Foundation

Licensing Executives Society

Copyright Society of the U.S.A., New England Chapter

American Bar Association

## Education

Harvard Law School, J.D., *magna cum laude*

Johns Hopkins University, M.A., Ph.D. in philosophy

Lafayette College, B.A., *magna cum laude*

## Admissions

Massachusetts Bar

## Practice Areas

Copyright  
Intellectual Property  
Licensing & Strategic Alliances  
Privacy & Data Security  
Trademark

## Industries

Consumer Goods & Services  
Educational Institutions & Hospitals  
FinTech  
HealthTech  
Internet of Things  
Life Sciences  
Media & Entertainment  
Medical Devices  
Publishing  
Software-as-a-Service

## Speaking Engagements

Co-Chair, *MCLE 21st Annual Intellectual Property Law Conference 2018*

Judge, *Boston University New Venture Competition*

Co-Chair, *MCLE 20th Annual Intellectual Property Law Conference 2017*

Panelist, *17th Annual Intellectual Property Year in Review – The Changing IP Landscape*

Judge, *Annual Pitch Fest*, TechSandBox

Video: *Privacy and Data Security in the Cloud*

Video: *High-Level Overview of the U.S. Privacy/Data Security Landscape*

Co-Chair, *MCLE 19th Annual Intellectual Property Law Conference 2016*

Chair and Panelist, *Head Into the Clouds: What Every Lawyer Needs to Know*, New England Corporate Counsel Association

Moderator, *Get Your Head in the Cloud*, Women's Bar Association

Panelist, *IP Deep Dive: Overview of Intellectual Property & Copyright*, TechSandBox

Moderator, *Effective Partnerships & Conflict Avoidance in Life Sciences*, TechSandBox

Co-presenter, *Life in the Cloud: Legal Risks & Silver Linings*, Morse Seminar

Video: *Highlights: Life in the Cloud – What You Need to Know*

Co-chair/Faculty, *MCLE Annual New England Intellectual Property Law Conference*

Co-chair: 2004, 2005, 2011, 2012, 2013

Faculty: 2009, 2010

Chair, *Distributing & Licensing Software & Other Technologies*, MCLE

Presenter, *Negotiating and Renegotiating Contracts*, MCLE

Presenter, *Yours, Mine, and Ours: The Contours of Modern Copyright*, Lafayette College

Presenter, *TWO LAWYERS WALK INTO A BAR...Protecting Jokes Through Copyright and Trademark Law*, Volunteer Lawyers for the Arts

Howard has taught copyright law at Suffolk Law School. He has also lectured on technology and intellectual property topics for the Massachusetts Tech Leadership Council, the Technology Transfer Society, the Copyright Society, the National Writers Union and the Society of Children's Book writers and Illustrators.

## Publications

Howard's articles have appeared in *The Computer Lawyer*, *Computerworld*, *The Boston Globe*, *Mass High Tech*, *Publisher's Weekly*, *Folio*, *The Writer*, *Writer's Digest*, and *Writer's Guide*.

Copyrights in Jokes and One-Liners

## Recognition

AV® Preeminent™ Rated Lawyer, Martindale-Hubbell®



Protect Your Blogs and Posts: Copyright Office Announces New Group Registration Process for Short Online Literary Works

Contours of Copyright: The States Win One and Lose One

Surviving as a Tenant In the Age of Coronavirus: A Checklist

Supreme Court Rules Works Must Be Registered Before Copyright Owners May Sue

Book Publishing Contracts: Checklist of Deal Terms

Successful Writing Collaborations: 3 Questions Co-Authors & Ghostwriters Need to Ask

The Olympics Are Coming, the Olympics Are Coming – But Don't Tell Your Customers!

Sports, Bowls and Brands: Does Anyone Own the Trademark “SUPER BOWL”?

Santa Claus Trademark: A Legal Opinion

Head in the Clouds: A Cloud User's Contract Checklist

The Contours of Copyright Blog Series

Setting Values and Royalty Rates for Medical and Life Science Businesses

Reviewing Software License Agreements: A Licensee's Checklist

Material Transfer Agreements

Leaving Your Mark *(Trademark Tips for Writers)*

Sweepstakes and Contests: Avoid Losing... Big

Agency Contracts Declassified

The Nuts and Bolts of Publishing Contracts

Common Publishing Legal Issues and How to Avoid Them

Know Your Copyrights — A Legal Guide for Writers

Protecting Your Ideas

A Rose by Any Other Name: Pros and Cons of Pseudonyms

Who Can Publish Your Author's Book? A Lesson in Licensing Law

The Shy Writer's Guide to Successful Negotiation

Basics of Copyrights and Copyright Clearance

Online Contracts: Book Publishing in the Age of the Internet

A Writer's Guide to Fair Use

Book Publishing Checklist of Deal Terms

## Battle Between 'Survivors' Provides Lessons on 'Likelihood of Confusion'