



Sean D. Detweiler

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A Registered Patent Attorney, Engineer, Author, and a former In-house Patent Counsel and Adjunct Law Professor, Sean is a member of the Firm's Intellectual Property practice, leader of the low-tech/high-tech Patent practice, and the Head of its Trademark practice.

- Known as being a highly responsive, trusted advisor – a real team player
- Over 27 years of experience practicing intellectual property (IP) law, including:
 - Patents (Responsible for obtaining 500-plus patents protecting inventions & designs)
 - Trademarks (Responsible for 1,000-plus trademark registrations and enforcements)
 - Product Design (design-around counseling incorporating patent landscape searches)
 - Audits/Assessments of IP (Is it good quality? Is it well-protected? Etc.)
 - Licensing of valuable IP (Agreements with companies to pay royalties for patents)
 - Governance of IP (Managing invention harvesting, protection, enforcement)
 - Opinions (Will I infringe someone's patent? Do they infringe my patent? Etc.)
 - Due-Diligence reviews (e.g., for M&A, Investment, etc.)
 - IP Strategy (Advise on how best to implement all of the above taking into consideration the needs of the business)
- Flexible in approach, Sean collaborates with all forms of clients:
 - Individual inventor
 - Startups
 - Emerging growth companies
 - Mid-size and larger US and international companies with substantial IP patent and trademark portfolios

Education

University of New Hampshire – *Franklin Pierce School of Law*, J.D.

Bucknell University, B.S.

Admissions

Massachusetts Bar

U.S. Patent & Trademark Office

Master – American Inns of Court

Engineer In Training – NCEES

Practice Areas

Intellectual Property

Patent

Trademark

Industries

AI and Robotics

Consumer Goods & Services

FinTech

HealthTech

Internet of Things

Media & Entertainment

Medical Devices

Software-as-a-Service

Recognition



MA Rising Stars
2005, 2007 - 2011



and innovative products while avoiding infringement of competitor patents.

- Authored/drafted U.S. Patent No. 8,945,235, a 2017 BPLA Invented Here! Honoree
- Responsible for acquiring and managing over 1,000 U.S. and International Trademarks
- Manage U.S. and International Patent & Trademark Portfolios
- Many instances of clients and individuals from former clients returning and becoming repeat clients in new ventures.

Affiliations

American Intellectual Property Law Association (AIPLA)

Boston Patent Law Association (BPLA)

Massachusetts Bar Association

American Society of Mechanical Engineers (ASME)

Speaking Engagements

Panelist, *Intellectual Property: The Ins and Outs*, TechSandBox

Office Hours, Topic: *Patent*, TechSandBox

Speaker, *Accelerate Program Bootcamp*, Wentworth Institute of Technology

Speaker, *Legal Basics for Game Companies*, Morse Seminar

Speaker, *Morse Patent Law Discussion Series*, Morse Seminar

Speaker, *Conducting Business in the U.S.*, swissnex Boston – Consulate of Switzerland

Speaker, *Intellectual Property Overview*, Massachusetts Society of Plastic Surgeons

Publications

Is Fireball Confusable with Fireball?

Top Ten Useful Trademark Tips

Intellectual Property Considerations of NFTs

A Tom Brady Trademark Tome: Brady Brand Clothing Illuminates Common Obstacles in the Trademark Registration Process

Gruyère and Tequila® – Are they Generic, Registerable Trademarks, and/or Just Good Together?

Trademark Searching and Clearance: To Search, or Not to Search? A Discussion of Common Issues Stemming from Trademark Searching and Clearance

Alice – Dumber Than A Doorstop: Re-Framing the Patent-Eligible Subject Matter Analysis

File Your Trademark Applications Sooner Rather Than Later

[Cancelling a Trademark: What's Peloton's Spin?](#)

[Trademark Modernization Act of 2020](#)

[Holiday-Inspired Inventing](#)

[USPTO Issues New Exam Guide for Generic Top-Level Domain Marks](#)

[The Best Way to Secure Your Intellectual Property](#)

[10 Steps to Creating a Valuable Trademark](#)

[How to Prepare for Counterfeiters, Whether You Sell on Amazon.com or Not](#)

[The Trademark Company, LegalZoom and Other Online Services](#)

[Trademarks – Use Them \(Properly\) or Lose Them: How a trademark is used must be managed carefully to protect its value and avoid losing rights and registrations](#)

[Federal Registration of Trademarks to Protect Intellectual Property: Advantages over common law trademark rights include instant nationwide protection, effective notice to competitors, and ease of assigning, licensing, and defending](#)

[Informational Perhaps, But Not a Trademark!: Recent Wal-Mart case before Trademark Trial and Appeal Board shows registering informational slogans remains a difficult endeavor](#)

[Creating a Strong Trademark: Key Considerations](#)

[Multicolored Leaves More Inherently Distinctive than Multicolored Trademarks: TTAB Rules Multicolored Trademarks on Product Packaging Are Never Inherently Distinctive](#)

[As the Trade Show Season Ramps Up, Don't Forget to Harvest Your Patentable Inventions Before Heading to the Show](#)

[Matal v. Tam: The Supreme Court Rejects the Prohibition on Disparaging Trademarks](#)

[Why You Should Spend Dollars on Patent, Trademark Protection](#)

[Trademark Owners Thinking Twice About Using Low-Cost Registration Services](#)

[Global Medical Device Regulatory Strategy](#)

[IP Due Diligence: Patentability vs. Patent Infringement](#)

[Star Wars And Technology: May The Patent Office Be With You...](#)

[Robotics: Musings of a Patent Attorney](#)

[Duck Dynasty or Patent Dynasty?](#)

[Do You Deserve Better from Your Patent Attorney?](#)