Artificial Intelligence

Practical AI Counsel for Builders, Investors, and Deployers



Understanding the rapidly evolving legal landscape surrounding artificial intelligence (AI) is essential for every business. Combining deep legal experience with current technological insight, our attorneys counsel AI developers and support businesses in the adoption and deployment of AI within an increasingly complex legal and regulatory framework. We position our clients to manage risk, pursue opportunities, and compete effectively. Our team advises clients across a broad range of industries and technology verticals, including software, e-commerce, marketing and advertising technology, healthcare, industrial processing, and life sciences.

Examples of our work in the artificial intelligence field include:

- Advising clients on compliance with emerging AI laws and regulations, including those governing high-risk uses in areas such as employment and healthcare.
- Counseling developers of AI solutions on regulatory compliance obligations, including bias assessments and audits.
- Supporting clients in the development of AI governance frameworks, policies, and risk-management practices.
- Representing AI companies in formation and incorporation, financing and other investment transactions, and mergers and acquisitions.
- Drafting and prosecuting patent applications covering AI and machine learning technologies, including generative AI, large language models (LLMs), AI agents, neural network architectures, model training and optimization techniques, computer vision, natural language processing, and AI-powered software platforms.
- Conducting intellectual property diligence involving AI products, platforms, and tools.
- Developing copyright and trademark strategies for AI companies, software platforms, applications, and technology products, including brand clearance, prosecution, enforcement, and portfolio management.
- Working with clients to identify and manage employment-related risks arising from the use of AI, including AI-assisted recruiting.

Team

Scott R. Bleier
Laurie A. Burlingame
Michael J. Cavaretta
Sean D. Detweiler
Joseph E. Hunt IV
Michael R. Jabbawy
Faith D. Kasparian
James M. McKenzie
Kevin S. Olson
Ryan J. Perry
Elizabeth A. Resteghini
Monica B. Sax
Amanda E. Schreyer
Daniel E. Wilcox

- Providing guidance on data protection obligations associated with AI and automated decision-making technologies, including notice, consent, transparency, and data security requirements.
- Addressing intellectual property ownership, risk allocation, liability, and data protection issues in AI licensing arrangements and other commercial agreements.
- Drafting and negotiating agreements between owners of AI-enabled platforms and their customers.