Building Your Product & Patent Strategy from the Ground Floor – Life Sciences Series – Panel 1

May 04, 2016

The 2016 Life Science Panel Series kicks off on Wednesday, May 4th!

Successful life sciences companies recognize that a comprehensive intellectual property portfolio may be used for a variety of business objectives. A well-crafted portfolio can establish or support the company's market position, attract investment, protect the company's R&D efforts, produce licensing revenue, and serve as a strategic tool in cross-licensing discussions.

Everyone recognizes the value, but structuring a portfolio to meet these goals and align with the business objective of the company… there's the catch! Come hear from our speakers who have built and analyzed multiple portfolios. Learn from their experiences the do's and don'ts in both organically growing an IP portfolio and in-licensing key properties. Bring your questions or send them in advance, and be prepared for an engaging and informative start to your day!

This event is complimentary but seating is limited.
Networking and refreshments start at 7:00!

Moderator:

Lisa M. Warren – Managing Partner, *Morse* – @PatentPrincess

Panelists:

William Edelman, Serial Entrepreneur and C-Level Executive, *Paragonix Technologies*, *NewVert*, *VitaThreads*, *Flexicath*, *First Light Biosciences* – @bill_edelman

Molly Hoult, Vice President, *Fletcher Spaght Ventures*

Michael McDonald, Ph.D. – Director of Intellectual Property, *bluebird bio* – @bluebirdbio