

Celebrating Data Privacy Week 2023

Complimentary Consultations

January 19, 2023

Data Privacy Week is an international effort that began as Data Privacy Day in the U.S. and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. It commemorates the January 28, 1981 signing of **Convention 108** (the purpose of which was to strengthen the legal protection of individuals with respect to the automating processing of personal information relating to them). The U.S. celebration of the day is coordinated by the **National Cybersecurity Alliance**.

This year, to mark the occasion, the **Morse Privacy Team** will offer **complimentary, 30-minute, privacy and data security consultations**.

Registration is now closed.

To book a time with our Privacy Team, please contact **Julia Marcel**.

- Is addressing privacy and data security issues, including the potential impact of the emerging U.S. data protection laws (such as the Virginia Consumer Data Protection Act (**VCDPA**), the Colorado Privacy Act (**CPA**), the Utah Consumer Privacy Act (**UCPA**), and the Connecticut Act Concerning Personal Data Privacy and Online Monitoring (**CTDPA**)) and the General Data Protection Regulation (**GDPR**) one of your New Year's resolutions?
- Are you assessing the implications of the new California Privacy Rights Act (**CPRA**) that went into effect on January 1, 2023?
- Do you have questions about international data transfer (including the new Standard Contractual Clauses released by the European Commission and the new International Data Transfer Agreement and Addendum released by the UK Information Commissioner's Office)?
- Would you like to understand more about the privacy and data security obligations that apply to your business, limit risk, and build trust with your customers?

If the answer to any of the above questions is yes, join us!

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