

Morse Serves as Counsel to Voicify in Acquisition of Bite Ninja

March 21, 2025

Morse is pleased to announce that **Voicify**, a trailblazer in Voice AI-driven solutions, has acquired **Bite Ninja**, a tech company revolutionizing remote work solutions for the restaurant industry. This strategic acquisition distinguishes Voicify from the market, blending human expertise with cutting-edge AI technology to provide a seamless, comprehensive service platform.

Voicify's advanced voice assistant technology enhances customer interactions, streamlines operational efficiencies, and adapts across industries to elevate the user experience. Bite Ninja's platform enables remote workers to quickly and efficiently manage drive-thru and kiosk orders. Together, they are poised to transform the restaurant industry, redefining customer engagement and driving greater efficiency and profitability.

We are proud to have represented Voicify in this transaction, advising on the purchase of substantially all of the assets of Bite Ninja.

Morse attorneys **Joe Hunt**, **Rebecca Alperin**, **Monica Sax**, and **Taimoor Choudhry** served as counsel to Voicify.

"Morse is proud to represent Voicify as outside general counsel and contribute to the acquisition of Bite Ninja. The resulting collaboration between Voicify and Bite Ninja seeks to revolutionize the drive-thru restaurant experience, resulting in a more efficient, cost-effective, and comprehensive customer service platform," Joe shares.

Additional details on the acquisition can be found in [Voicify's press release](#).

Morse focuses exclusively on the core legal services that businesses need to succeed, helping businesses of all sizes — from startups to Fortune 1000 companies — in the service areas of corporate, intellectual property, licensing, employment, taxation, and litigation.

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