

# On Your Mark. Get Set. Grow! The Business Arc of a Sports Technology Startup

March 22, 2016

Please join hosts *Morse* and *Boston Seed Capital* for a lively discussion on the unique experience of emerging companies in the sports technology industry. Local sports tech startups will share a candid look at their company's journey in the Boston market – including the success ahead and the hurdles along the way.

Topics will include:

- Fundraising in Boston
- Getting to scale
- Scale vs. Monetization
- Pitfalls

Presentations will be followed by an interactive Q&A session.

Presenters:

**Chris Heidelberg**, Co-founder and CEO, DRIVN – @DrivnPlatform

**Guy Pistone**, President and CEO, *Fitivity* – @GetFitivity

This event is complimentary but seating is limited. Refreshments will be served.

Be social! Use #BostonSportsInTech