Series A Venture Capital Financing: A Review of 2014 and What to Expect in 2015

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Entrepreneurs are faced with many difficult decisions when starting a new business enterprise. Foremost amongst them is how to finance the early stage operations of the business. For those entrepreneurs contemplating a venture capital investment, several important questions need to be closely considered, including: What is the proper valuation for my business? What percentage of my company should I sell? How much control should I relinquish? What is the proper composition of my Board of Directors?

We have gathered a panel of seasoned venture capitalists that will discuss these and other issues and will share invaluable insight to entrepreneurs preparing for a fundraising.

Please join us for a:

- Presentation and review of data regarding 2014 Series A financing activity and preferred stock terms.
- Discussion of VC/start-up trends in the Boston market including valuations, deal terms and "hot" industries.
- Review of "Dos and Don'ts" for entrepreneurs starting businesses and seeking venture capital investment.
- Forecast of financing activity for 2015.
- Open and interactive Q&A session with panel of experts.

Come hear the panel's thoughts on these and other issues pertinent to entrepreneurs and then network at the Venture Café after our program.

Moderated by:
Scott Bleier, Senior Attorney, *Morse*

Panelists:
Luke Burns, Partner, *Ascent Venture Partners*
Rob Go, Cofounder, *NextView Ventures*
Paul Flanagan, Managing Director, *Sigma Prime Ventures*