

# Licensing & Commercial Contracts

## Structuring and Supporting Your Intercompany Relationships



In today's fast-paced business environment, companies must focus on their core competencies and outsource or in-license other needed resources. Morse has many years of experience drafting and negotiating all types of agreements used to define the rights and obligations of the parties, and allocate risk, in virtually all fields and industries.

Morse attorneys can document and negotiate the following types of strategic licensing & commercial contracts.

### IP Licenses

- Patent
- Software
- Copyright
- Trademark
- Trade Secret

### Commercial Contracts

- Services Agreements
- SaaS Agreements
- Online Terms of Service (TOS)
- Manufacturing & Supply Agreements
- Purchase & Sale of Goods
- Equipment Leases
- Name, Image, and Likeness Agreements
- Food Contract Manufacturing Agreements

### Strategic Partnerships

- Joint Research & Development

### Team

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### Related Industries

AI and Robotics  
Cannabis  
Educational Institutions & Hospitals  
HealthTech  
Life Sciences  
Medical Devices  
Publishing  
Software-as-a-Service

- Co-marketing Agreements
- Co-commercialization Agreements
- Teaming Agreements
- Referral/Sales Rep Agreements
- Distribution/Reseller Agreements

#### **University/Research Institution Partnerships**

- Sponsored Research
- Clinical Trials
- Material Transfer

#### **Non-disclosure Agreements**

#### **Commercial Leases**

- Office
- Lab

Clients need attorneys who recognize the client's business, technology, and objectives, who understand the problems that can arise after the deal is signed, and who have the experience to adapt available legal structures to the business needs of each transaction. Our attorneys have years of experience documenting and negotiating the complex transactions and contracts related to the development, protection, and exploitation of valuable technology and intellectual property assets, and they know how to develop standard business agreements that function as business tools rather than obstacles.