

# Licensing & Strategic Alliances

## Structuring and Supporting Your Intercompany Relationships

In today's fast-paced business environment, companies must focus on their core competencies and outsource or in-license other needed resources. Morse has many years of experience drafting and negotiating all types of agreements used to define the rights and obligations of the parties, and allocate risk, in virtually all fields and industries.

### Type of Agreements

- Technology & IP Licensing
- Software and technology development and license agreements
- Patent licenses and assignments
- Copyright and content grants and assignments
- Trademark and trade dress licenses and assignments
- Domain name transfers

### Intercompany Arrangements

- Joint venture, corporate partnering, co-branding and teaming agreements
- Manufacturing, production and supply agreements
- System acquisition and integration contracts and equipment leases
- Distribution, OEM, VAR and sales representative agreements
- SaaS, outsourcing, facilities management and professional services agreements
- Subscription and database publishing arrangements
- Website terms of use, privacy policies and other online agreements

Clients need attorneys who recognize the client's business, technology and objectives, who understand the problems that can arise after the deal is signed, and who have the experience to adapt available legal structures to the business needs of each transaction. Our attorneys have years of experience documenting and negotiating the complex transactions and contracts related to the development, protection and exploitation of valuable technology and intellectual property assets, and they know how to develop standard business agreements that function as business tools rather than obstacles.

### Team

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### Related Case Studies

Technology for the Greater Good from The Additive Advantage

### Related Industries

Cannabis  
HealthTech  
Life Sciences  
Medical Devices  
Publishing  
Software-as-a-Service

