

Licensing & Strategic Alliances

Structuring and Supporting Your Intercompany Relationships

In today's fast-paced business environment, companies must focus on their core competencies and outsource or in-license other needed resources. Morse has many years of experience drafting and negotiating all types of agreements used to define the rights and obligations of the parties, and allocate risk, in virtually all fields and industries.

IP Licenses

- Patent
- Software
- Copyright
- Trademark
- Trade Secret

Commercial Contracts

- Services Agreements
- SaaS Agreements
- Online Terms of Service (TOS)
- Manufacturing & Supply Agreements
- Purchase & Sale of Goods
- Equipment Leases
- Name, Image and Likeness Agreements

Strategic Partnerships

- Joint Research & Development
- Co-marketing Agreements
- Co-commercialization Agreements
- Teaming Agreements
- Referral/Sales Rep Agreements

Team

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Related Case Studies

Technology for the Greater Good from The Additive Advantage

Related Industries

Cannabis
Educational Institutions & Hospitals
HealthTech
Life Sciences
Medical Devices
Publishing
Software-as-a-Service

- Distribution/Reseller Agreements

University/Research Institution Partnerships

- Sponsored Research
- Clinical Trials
- Material Transfer

Non-disclosure Agreements**Commercial Leases**

- Office
- Lab

Clients need attorneys who recognize the client's business, technology and objectives, who understand the problems that can arise after the deal is signed, and who have the experience to adapt available legal structures to the business needs of each transaction. Our attorneys have years of experience documenting and negotiating the complex transactions and contracts related to the development, protection and exploitation of valuable technology and intellectual property assets, and they know how to develop standard business agreements that function as business tools rather than obstacles.