Joseph R. Martinez

Counsel

Direct 781-697-2244
Fax 781-622-5933
Waltham, MA
Boston, MA
jmartinez@morse.law

As a seasoned corporate attorney, Joe's practice focuses on the representation of entrepreneurs, technology start-ups, and emerging companies from formation through liquidity event. Acting as an outside general counsel, he routinely advises clients through angel and venture capital financings, and guides them through a range of other transactions including bank financings, commercial contracts, joint ventures, and mergers and acquisitions.

Active in the Greater Boston venture capital community, Joe serves on the board of directors of the MIT Enterprise Forum of Cambridge, and has been a judge and a mentor for the MIT $100K Entrepreneurship Competition, MassChallenge, and the NEBA (f.k.a. SBANE) New England Innovation Awards.

Before joining Morse, Joe was a corporate associate at Bingham McCutchen LLP in Boston. Prior to his legal career, Joe was a management consultant for a Cambridge firm that advised companies in the transportation and chemical fields.

Representative Matters

- Represented **V.I. Laboratories, Inc.**, a leading global software intelligence solutions provider, in connection with its acquisition of Malta-based Trackerbird Limited, a software usage analytics company.
- Represented **Virgin Pulse**, a habits-focused, corporate wellness company, in a $92,000,000 venture capital financing from investors including Insight Venture Partners and Virgin Group.
- Represented **Agrivida, Inc.**, a biotechnology company developing integrated enzyme solutions for the animal nutrition and health, energy and consumer products industries, in connection with several rounds of venture capital financing from investors including ARCH Venture Partners, Cultivian Sandbox Ventures, Kleiner Perkins Caulfield & Byers and Bright Capital.

Education

Boston College Law School, J.D.
Harvard College, A.B.

Admissions

Massachusetts Bar

Practice Areas

Commercial Debt Financing
Corporate
Mergers & Acquisitions
Public Company Representation
Startups & Emerging Companies
Venture Capital

Industries

FinTech
HealthTech
Life Sciences
Media & Entertainment
Software-as-a-Service

Recognition

MA Rising Stars 2009

NEBA (f.k.a. SBANE) Innovation Awards, Judge

Speaking Engagements

Presenter, *Legal Issues for Startups*, MIT Enterprise Forum, Spring 2018 Start Smart Class for Entrepreneurs

Presenter, *Legal Issues for Startups*, MIT Enterprise Forum, Summer 2017 Start Smart Class for Entrepreneurs

Video: Joe Martinez discusses professional stockholder representatives and describes some of the benefits of hiring one.

Presenter, *Legal Issues for Startups*, MIT Enterprise Forum, Spring 2016 Start Smart Class for Entrepreneurs

Presenter, ***Fundamentals of Raising Startup Capital Through the Internet***, MCLE

Panelist, ***Symposium on Crowdfunding***, Quincy College

Presenter, ***SEC's Proposed Rules for Crowdfunding***, Boston Bar Association

Presenter, ***The Money Game Part One: Financing, The Law of Digital Games***, Law Seminars International

Presenter, ***Choice of Business Entity and Tax Basics***, Babson College

Publications

Massachusetts Seeks Comment on Intrastate Crowdfunding Rule

Delaware Case Confirms Validity of CEO's Removal

Delaware Clarifies Limited Liability of Independent Directors

Delaware Court Rules that Pre-Merger Attorney-Client Communications Pass to the Buyer in a Merger