Justin B. Emery

Associate

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Justin works with clients in a variety of sectors – including robotics, data aggregation, machine learning, artificial intelligence, software as a service (SaaS) and other technology businesses; diagnostic, therapeutic, medical device, and other life science businesses; and digital advertising, influencer marketing, and other media businesses.

Justin advises life science businesses on sponsored research agreements, including clinical trial, investigator-initiated trials and registry study agreements, facility use agreements, material transfer agreements, cooperative research and development agreements, and confidentiality agreements.

Justin's experience includes advising clients on manufacturing and supply agreements, service agreements, subscription agreements, evaluation and pilot agreements, professional services agreements, terms of service, website terms of use, and other online agreements. Additionally, Justin draws on his strong marketing background to advise digital advertising, influencer marketing, and other media and technology businesses in connection with content creation and licensing, marketing, and advertising agreements.

Prior to joining Morse, Justin served as Legal Officer at IDEA: Northeastern University's Venture Accelerator, where he advised student and alumni led small business startups on entity formation, intellectual property protection, and general business matters. He also volunteered with the Startup Coalition, assisting with pitch review sessions and panel networking sessions among entrepreneurs, startup and emerging growth companies, and investors.

Before joining the legal profession, Justin enjoyed a progressive career in marketing at a national media and entertainment company where he helped develop campaigns for Fortune 500 companies and performing artists and led brand management for several heritage radio stations in Boston.

Education

Northeastern University School of Law, J.D.

Saint Anselm College, B.S.

Admissions

Massachusetts Bar

Practice Areas

Intellectual Property
Licensing & Commercial Contracts
Startups & Emerging Companies

Industries

Consumer Goods & Services
FoodTech & AgTech
HealthTech
Life Sciences
Media & Entertainment
Medical Devices
Software-as-a-Service

Affiliations

Boston Bar Association

Massachusetts Bar Association

Massachusetts LGBTQ Bar Association