

Kevin S. Olson

Associate

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Kevin is a member of the Firm's Privacy & Data Security Practice Group, as well as its Licensing & Commercial Contracts Practice Group, and is a Certified Information Privacy Professional/United States (CIPP/US) and Certified Information Privacy Technologist (CIPT).

Kevin's practice focuses on advising companies at all stages of the growth cycle regarding data privacy compliance and data security issues and negotiation of commercial contracts.

With a strong understanding of technology and privacy, Kevin provides practical advice on ways to implement and maintain effective compliance programs, engage with vendors, and deal with privacy issues in the context of mergers and acquisitions. He counsels businesses in a variety of sectors such as education, financial services, healthcare, software-as-a-service (SaaS), technology, digital advertising, gaming, and life sciences on how to mitigate risks associated with handling personal data.

Specifically, Kevin works with clients to address a variety of issues such as: drafting and negotiating data processing agreements, data licenses, data security exhibits and business associate agreements; advising on international data transfer mechanisms (including the European Union (EU) and United Kingdom (UK) standard contractual clauses); preparing tailored privacy policies and cookie notices; creating and implementing internal documents such as employee privacy notices, written information security programs (WISPs), and incident response plans (IRPs) as well as conducting employee trainings; and investigating and responding to security incidents such as ransomware attacks and multi-state data breaches.

Kevin advises clients on several state, federal and international laws and regulations, including:

- California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA)
- Children's Online Privacy Protection Act (COPPA);

Education

Northeastern University School of Law, J.D.

Northeastern University Law Review

Gettysburg College, B.A.

Admissions

Massachusetts Bar

New York Bar

Practice Areas

Licensing & Commercial Contracts
Mergers & Acquisitions
Privacy & Data Security

Industries

Artificial Intelligence
Consumer Goods & Services
Educational Institutions & Hospitals
FinTech
HealthTech

- Controlling the Assault of Non-Solicited Pornography and Marketing Act (CAN-SPAM);
- Data Broker Registration Laws, including the California DELETE Act and data broker laws in Oregon, Texas, and Vermont;
- EU-U.S. Data Privacy Framework;
- General Data Protection Regulation (GDPR);
- Graham-Leach-Bliley Act (GLBA);
- Health Insurance Portability and Accountability Act (HIPAA) as amended by the Health Information Technology for Economic and Clinical Health Act (HITECH Act).
- Biometric privacy laws, such as the Illinois Biometric Information Privacy Act (BIPA);
- Other state privacy laws such as those in Colorado, Connecticut, Utah and Virginia (CPA, CTDPA, UCPA, and VCDPA);
- Section 5 of the Federal Trade Commission Act (FTC Act); and
- Telephone Consumer Privacy Act (TCPA) and Telemarketing Sales Rule (TSR), as well as similar telemarketing regulations.

During law school, Kevin was a senior editor of the law review, participated in moot court, and worked as a teaching assistant for multiple professors. Prior to joining Morse, Kevin worked at several Boston area firms and the U.S. Attorney's Office.

Affiliations

International Association of Privacy Professionals

Boston Bar Association (BBA)

Publications

Cookie Consent and Wiretap Claims, Client Alert

Updated Regulations Under the California Consumer Privacy Act (CCPA), Client Alert

It's Not Just HIPAA Anymore — Here's What You Need to Know About the New Consumer Health Data Laws

European Commission Approves EU-U.S. Data Privacy Framework

Data Privacy Compliance Basics: ICYMI Webinar Recap

GLBA Compliance: FTC Makes Significant Additions to the GLBA Safeguards Rule

Upcoming UK and EU Data Transfer Deadlines

Media & Entertainment

Medical Devices

Software-as-a-Service

Recognition







MA Rising Stars, 2026