Ryan J. Perry

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Privacy and data security attorney Ryan Perry is a Certified Information Privacy Professional/United States (CIPP/US) and a member of the Firm's Privacy & Data Security Practice Group as well as its Licensing & Commercial Contracts Practice Group. Ryan counsels companies with compliance under various privacy and data security regulatory regimes, leads companies through data protection issues in corporate transactions, advises businesses in responding to security incidents and data breaches, and negotiates commercial contracts (particularly those with complex data sharing arrangements). Ryan advises business clients spanning a variety of different industries at all stages of development.

Regulatory Compliance

His regulatory compliance practice involves counseling businesses in crafting bespoke compliance strategies with: the California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA); the Virginia Consumer Data Protection Act (VCDPA), the Colorado Privacy Act (CPA), the Utah Consumer Privacy Act (UCPA), the Connecticut Data Privacy Act (CTDPA), and other similar laws in other states; the General Data Protection Regulation (GDPR); the EU-U.S. Data Privacy Framework; the Telephone Consumer Privacy Act (TCPA) and Telemarketing Sales Rule (TSR); the CAN-SPAM Act; the Federal Trade Commission Act (FTC Act) and state analogs; the Graham-Leach-Bliley Act (GLBA); the Children's Online Privacy Protection Act (COPPA); Washington's My Health My Data Act (MHMD Act), as well as similar laws in Nevada and Connecticut; the Massachusetts data protection regulations (201 CMR 17.00 *et seq.*); the New York SHIELD Act; and other privacy and data security laws.

Data Protection in Corporate Transactions

As a privacy and data security attorney, Ryan serves as the data protection specialist on corporate transactions, such as mergers and acquisitions and venture and private equity financing transactions. This aspect of his practice involves the review, drafting, and negotiation of privacy and security representations and warranties, as well as guiding companies through the

Education

Boston College Law School, J.D., *magna cum laude*

Boston College Law Review

McGill University, B.A., first class honours with distinction

Admissions

Massachusetts Bar

Practice Areas

Intellectual Property
Licensing & Commercial Contracts
Mergers & Acquisitions
Privacy & Data Security
Startups & Emerging Companies

Industries

Artificial Intelligence
Cannabis
Consumer Goods & Services
Educational Institutions & Hospitals
FinTech
HealthTech

privacy due diligence process.

Data Breach Response

He is also a trusted advisor to businesses in responding to security incidents and data breaches, helping clients to direct their investigations, to determine what remediation obligations are required by law and contract, and to notify individuals and regulators where necessary. Ryan also counsels businesses in responding to data subjects seeking to exercise their rights under various privacy laws.

Commercial Contracts and Agreements

Ryan is actively involved in writing and negotiating commercial contracts from all perspectives, particularly those with a strong data focus, including data sharing agreements, data processing agreements, software licensing agreements, Software as a Service (SaaS) agreements, and business associate agreements (BAAs) under the Health Insurance Portability and Accountability Act (HIPAA) as amended by the Health Information Technology for Economic and Clinical Health Act (HITECH Act).

Prior to joining Morse, Ryan practiced law in the Boston office of Ropes & Gray LLP.

Affiliations

International Association of Privacy Professionals

USA 500

Speaking Engagements

Presenter, *What OSS Developers Need to Know About Compliance & Regulations*, ReversingLabs

Speaker, *Introduction to Privacy Law for Aging Life Care Professionals*, Aging Life Care Association

Moderator, *Confronting Privacy Fears: Practical Approaches to Challenges in the U.S. and EU*, Morse and Hewitsons

Publications

Cookie Consent and Wiretap Claims, Client Alert

European Commission Approves EU-U.S. Data Privacy Framework

Data Protection Risks in M&A and Investment Transactions

Upcoming UK and EU Data Transfer Deadlines

CCPA Compliance – Required Updates to Privacy Policies

European Commission Adopts New Standard Contractual Clauses for Data Transfers

Transatlantic Data Flows Face Stormy Seas: Privacy Shield Invalidated – Standard Contractual Clauses Viable for Now

EU Regulators Crack Down on Taking Cookies from the Cookie Jar: How the EDPB's Recent Consent Guidelines May Affect Your Business's Website

The California Consumer Privacy Act: Five Ws and an H

Media & Entertainment

Medical Devices

Software-as-a-Service

Recognition

MA Rising Stars, 2022 – 2024

The Process of GDPR Compliance: MAP DATA, DOORS O(PEN)

Keeping Employees Interested: Profits Interests, their Potential Business Benefits and Caveats